

**September  
12th & 13th  
2009**

WASHINGTON COUNTY  
**PET EXP**  
[www.washingtoncountypetexpo.com](http://www.washingtoncountypetexpo.com)

We would like to invite you to the 5<sup>th</sup> annual Washington County Pet Expo. This year's goal is to hit 5,000 plus attendees while we expand our two-day event. While highlighting canine sports, the Expo strives to maintain our focus on the vendors. In addition to a few new activities that Expo-goers and their dogs can participate in, we have expanded to include all of the vendors and some of the events under the roof of the Fair Park's brand new 18,000 square foot Ziegler Pavilion.

Last year's canine participation in the various events was such a huge success that we are spot-lighting it again this year. Some of the hits included the Agility Fun Match, Lure Coursing and the Best Trick Contest. Back by popular demand, Pier Pups, a canine dock jumping event.



We offer FREE parking for everyone, and we can also accommodate RV's. There will be availability for 75 to 100 booths with a range of prices, booths booked on a first come, first served basis. Marketing for the show includes radio spots, newspaper ads, our all new website [www.washingtoncountypetexpo.com](http://www.washingtoncountypetexpo.com) and US Highway 41 billboards, which proved a huge success last year.

We are offering two levels of sponsorship this year. We would encourage sponsors to sign up by June 15<sup>th</sup>.

### **Gold Sponsor**

Sponsorship level: \$2,000

Benefits of your sponsorship include:

- Your name in all radio ads
- Your logo in all newspaper & magazine ads
- Spotlighted on Hwy 41 billboard
- Prominent placement of your logo and links on our website
- Choice of available booths
- Ongoing promotion at the Expo, including banners and announcements

### **Silver Sponsor**

Sponsorship level: \$1,000

Benefits of your sponsorship include:

- Your logo in all newspaper & magazine ads
- Your company banner displayed at a venue of your choice
- Prominent placement of your logo and links on our website
- Choice of available booths
- Ongoing promotion at the Expo, including announcements

For further information, please feel free to call Todd at (262) 893-5080 or Larry at (920) 296-1483. Or visit our all NEW website [www.washingtoncountypetexpo.com](http://www.washingtoncountypetexpo.com).

We look forward to seeing you at the 2009 Washington County Pet Expo!