

WASHINGTON COUNTY  
**PET EXP** 

We have spent the last 6 years coordinating the Washington County Pet Expo at the Washington County Fair Park.

Through the years we have realized that the Washington County Pet Expo reaches far beyond Washington County. Our participants and vendor come from all over Southeastern Wisconsin and beyond.

So after careful consideration we will now be the Wisconsin K9 Sport Show. We feel this name more accurately reflects the nature of our event. Wisconsin K9 Sport Show implies activities, demos, K9 participation and vendors. To be more centrally located for our vendors and participants, we will also be moving the event to the Waukesha County Expo Center.

We would like to invite you to the new Wisconsin K9 Sport Show, to be held on August 27 & 28, 2011 at the Waukesha County Expo Center. Watch for our updated website [www.wik9sportshow.com](http://www.wik9sportshow.com).



Although the name and location is changing, the format remains the same. Over 90 percent of our vendors stay with us year after year because of the quality of the customers and the professional manner in which the show is run.



The Wisconsin K9 Sport Show is unique. It is one of a very few venues where families can spend the day with their pet while they enjoy great shopping, entertaining demos, and exciting K9 sporting activities. Due to the variety of activities the show offers, it attracts all types of K9 enthusiasts, from spectators to competitors.

Last year's canine participation in the various events was such a huge success that we are spotlighting it again this year. Some of the hits included the Agility Fun Match, Lure Coursing and the Confidence Course. Back by popular demand, Pier Pups, a canine dock jumping event, will set up their 32' x 16' pool.

We offer FREE parking for everyone, and we can also accommodate RV's. Marketing for the show includes radio spots, newspaper and magazine ads, direct marketing and our website.

For further information, please feel free to call Todd at (262) 893-5080 or Larry at (920) 296-1483, or visit our website [www.wik9sportshow.com](http://www.wik9sportshow.com).

We look forward to seeing you at the 2011 Wisconsin K9 Sport Show!